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HOLLIT International · LA TINTORIA · Continent8

Discover Recycrom™ readytodye

a game-changer in sustainable dyeing

Recycrom™ Readytodye represents a pivotal shift towards sustainable coloration in textiles. Developed by Officina39, Recycrom™ Readytodye transforms discarded materials into beautiful, high-quality dyes in 15 vibrant shades.

Created out of **at least 65% recycled textile waste**, Recycrom™ Readytodye gives a second chance of life to textile waste. With exceptional versatility, it is suitable for a range of fibers and offers both rich dark tones and brilliant bright hues.

Benefits of Recycrom™ Readytodye

- Reduces water consumption
- Minimises chemical waste
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- High and durable colorfastness

Paired with our washing and dyeing services, this innovation can be the next step to help your brand meet the growing demand for sustainable products

By transforming how we color fabrics, Recycrom™ Readytodye paves the way for a more responsible future in the textile industry.

Treatment: RECYCROM™ + DISCHARGEABLE DYE

Fabric: 100% cotton jersey
Treatment: RECYCROM™ + WATERLESS ACID WASH (DISCHARGEABLE REACTIVE DYE)

Fabric: 98% cotton % elastane
Treatment: RECYCROM™

Fabric: 100% cotton
Treatment: RECYCROM™

Contact our team to explore more unique Recycrom™ Readytodye developments