creativekitchen

LA TINTORIA

PT. ECO LAUNDRY HIJAU INDONESIA

SUSTAINABLE PIGMENT DYE

Pigment dyeing is a versatile and accessible dyeing technique that offers a distinct approach to colour application. Unlike other methods that involve chemical interactions with the fabric, pigment dyeing allows the colours to sit **on the fabric's surface** in rich and opaque hues instead of having the dyes absorbed into the fabric.

This method not only produces vibrant colours but also gives garments a slightly lived-in look.

It's a great option for those looking to achieve a variety of aesthetic effects while maintaining the integrity of the fabric. With PT Eco Laundry Hijau Indonesia, you can opt to do Pigment Dyeing sustainably! Our Sustainable Pigment Dye process has **shortened cycle** that saves **61,5% water and 23% energy** compared to conventional Pigment Dye while still maintaining the product quality.

61,5 % LESS WATER

23% ENERGY EFFICIENT